

# Ms. Nathaporn Ramurai

#### Personal information

Address 205 Thadindang Soi1, Thadindang Rd., Somdejchaophraya, Klongsan, Bangkok 10600

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Nationality: Thai Date of birth: 18 August, 1991 Age: 26 years

### Profile

Marketing and advertising professional offering more than two years of business-to-consumer (B2C) experience within a wide range of industries, markets, and disciplines, including eBusiness, providing foresight and direction in planning, generating, and executing successful and cohesive global eMarketing strategies. Computer skills include Microsoft Office (Word, Excel, PowerPoint, and Outlook, )

#### Skills

I am an organized person with good communications skills; someone who is a fast-learner, hard-working, conscientious, and responsible. I am also able to work in a team-work environment, can get along well with people and can work under pressure. I can speak 3 languages Thai, English, and Russian.

#### Interested

Enjoy watching comedy movies, news on the internet, playing sports such as badminton, and basketball, shopping as well as traveling to explore the world.

# Education

Sep-Dec 2014	Polytecnic University	Russian Language Course
	Saint-petersburg, Russia	
2010-2014	Thammasart University	Bachelor of liberal arts
	Phatumtani, Thailand	(Russia Study Major)
2000-2010	Demonstration School of	High School Certificate
	Bansomdejchaopraya University	(Math-Art Program)

# Related work experience

**Present**: Customer Relationship Management., Miramar Group

## Responsibilities:

- Planned strategies for expanding company market
- Analyzed market status and forecasting trends in the industry
- Planned and implement marketing and public relation programs to increase membership growth and retention
- Designed and implement products to market
- Keep royalty customers
- Use resources to sell a program in an effective manner
- Monitor and record sales at each level
- Develop and design advertising
- Work closely with supervisor and other members of the corporate partnership sales team to achieve departmental goals.

### March – June 2014:Customer Service Officer .,Bangkok Bank

### Responsibilities:

- Developed communication skills while working with customer.
- Developed and administered new operation processes.
- Organized and processed account receivables.
- Provide service to customers

# 2014 (Internship): Customer Service Officer., Advanced Info Service

### Responsibilities:

- Translate Russian to Thai
- Provide service to customers
- Help foreign how to use products
- Offer product to customers